



SIES

School of Business Studies



28
YEARS OF
LEGACY

**PGDM
ADMISSION
2026-2028**

Scan to visit our Website



Life at SIES SBS

- Students Council
- Placement Committee
- Branding Committee
- Cultural Committee
- Sports Committee
- Alumni Committee
- E-Cell
- External Events Committee
- Research Committee
- Women Empowerment Committee
- CSR/ISR Committee
- Corporate Interactive Session
- Debate Society
- Finscom Society
- Marketing Community
- Music & Drama Club

Eligibility Criteria

PGDM Programs

Graduation (minimum three-year duration) in any discipline from a recognized university with minimum 50 percent marks.

PGDM Pharmaceutical & Biotechnology Management Program

Graduation (minimum three-year duration) in B.Pharm & M.Pharm, BDS, BHS, BAMS, Biochemistry, Biotechnology, MBBS, Microbiology from a recognized University with a minimum of 50 percent marks.

Students should have scores for any of the following All India Entrance Examinations:
CAT 2025 / CMAT 2026 / MAH-CET 2026 / GMAT / XAT 2026 / MAT / ATMA (Dec 2025, Feb 2026)

SIES SBS Follows Holistic Selection Process

All candidates who apply to the Institute and meet the eligibility criteria will be invited for the Group Discussion and Personal Interview Process. Final Merit will be based on the overall score of Qualifying Entrance, Group Discussion and Personal Interview, Academics (10th, 12th, Graduation), and Extracurricular activities.

Total Fees for Two Years

- PGDM: Rs 10 lakh
- PGDM Pharmaceutical Management: Rs 9 lakh
- PGDM Biotechnology Management: Rs 9 lakh

Fees to be paid annually and are subject to annual revision. CHECK FOR UPDATES: www.siesbs.edu.in

PLACEMENT PACKAGES ACROSS PROGRAMS AND SPECIALIZATIONS

PGDM – Marketing

- Average CTC – 9.7 LPA
- Highest CTC – 17.5 LPA

PGDM – Finance

- Average CTC – 9.0 LPA
- Highest CTC – 17.5 LPA

PGDM – Operations

- Average CTC – 8.9 LPA
- Highest CTC – 10 LPA

PGDM – Human Resources

- Average CTC – 8.0 LPA
- Highest CTC – 10.5 LPA

PGDM – Pharma

- Average CTC – 7.8 LPA
- Highest CTC – 11 LPA

PGDM – Biotech

- Average CTC – 7.5 LPA
- Highest CTC – 9 LPA

Our Alumni

PDGM

Names	Designation	Company Name	Location
Bindu M Nair	Senior Vice President Marketing, Distribution	JioStar TV	Mumbai
Bersad Garda	Vice President – Finance	Deutsche Bank	Mumbai
Varsha Gore	Vice President – International Wealth Management Technology	Morgan Stanley	Mumbai
Vijay Vaidyanathan	Group Head-Key Alliances	HDFC Life	Mumbai
Siddharth Shah	Director	Nuvama Group	Mumbai
Nikhil Warriar	Executive Director	Saptagiri Packaging Pvt. Ltd.	Mumbai

Pharma

Bela Bhandari	Sr. Director Marketing	Fresenius Kabi USA	Greater Chicago Area
Pavan Maligi	Cheif Business Officer and President	Umedica laboratories pvt ltd	Mumbai
Pankaj Upadhyay	Executive Vice President	Akumentis Pharmaceutical ltd	Pune
Gupta Rahul Subhash	Procurement Manager – R&D Delivery at Roche	Roche	Mississauga, Ontario, Canada

Biotech

Shara Batliboi	Global Marketing Director	GSK	Mumbai
Atul Rajan	Associate Director – Program Management	IQVIA Pvt Ltd	Bangalore
Savita Kapur	Director– US Insights & Analytics Oncology	AstraZeneca	Washington
Juili Kulkarni	Group Product Manager	Abbott Healthcare Pvt Ltd	Mumbai
Charlie Bhavsar	Deputy General Manager	Sun pharma	Mumbai

Admission Support

For any enquiry, please contact:

- Ms. Bindu Alex: 022-61083425
- Ms. Rachana Jadhav: 022-61083430
- Mobile: 7718839175 / 8655995200
- Website: www.siesbs.edu.in
- Email: sbsadmissions@sies.edu.in siesbs.nerul

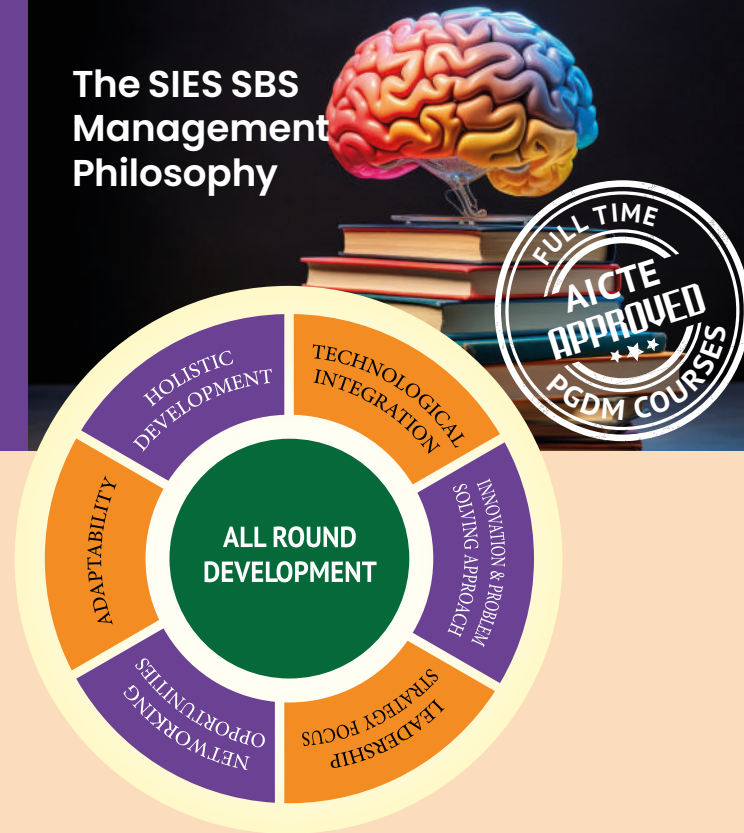


SIES School of Business Studies (SIES SBS)
Sri Chandrasekarendra Saraswati Vidyapuram,
Plot 1E, Sector V, Nerul, Navi Mumbai 400706



SIES School of Business Studies (SIES SBS)

The SIES SBS Management Philosophy



TWO YEAR FULL-TIME, AICTE Approved Programs Offered

• **PGDM with Specializations in Marketing, Finance, Human Resources, Operations [Total Intake: 120]**

The program commenced in 1996. Over the last 28 years, the alumni from SIES have seen as leaders and entrepreneurs across business sectors, both in India and globally.

• **PGDM Pharmaceutical Management with Specialization in Marketing and Operations [Total Intake: 60]**

The program was started in 1997. SIES pioneered the Pharma Management program in India, and over the last 27 years, it is proud to have several alumni who are leaders and experts in the Pharma Industry.

• **PGDM Biotechnology with Specialization in Marketing and Operations [Total Intake: 30]**

The program was started in 2006. Over the last 18 years, the program has produced several experts for the pharmaceutical sector and provided fulfilling career paths in management for Biotechnology and Life Science graduates.



How SIES SBS makes this happen for the students

Industry Readiness

- Corporate Interaction Series
- Industrial Visits
- Live Field Projects
- Harvard Business Publishing Cases are part of classroom teaching
- Contemporary Courses from Harvard
- Management Mentor Program
- Summer Internship
- Capstone Project with Industry
- Interaction with the large number of alumni placed in the industry to mentor and train students to become industry ready
- SAMANVAYA - Industry-Academia live project initiative for Pharma and Biotech management program students
- SAMYOGA - Industry-Academia live projects for PGDM program students

Skill and Technology Enhancement

- Hands-on training
- Data Analytics and Visualization tools like Power BI, Tableau, Advanced Excel
- Financial acumen: Simulation tools to use and understand stock trading and financial concepts
- Digital Literacy: Basics of AI, Blockchain, IoT in Business
- Digital Marketing tools: SEO, Google Analytics, CRM Platforms, Content building and Branding
- Leadership and Managerial Skills: Through Outbound Experiential Learning, Real-time Immersion program with an NGO
- Entrepreneurship Skills - Ideathon and Start-up Programs on campus, Engagement, and growing opportunities for start-ups with the SIES Incubator (supported by IIMA Ventures)
- Certification from NISM and E-learning programs to enhance the knowledge in Finance domain

Global Exposure and India Knowledge

- Global Immersion Program
- International Research Conferences
- International Faculty Sessions
- Exposure to Indian Knowledge Systems
- Session on the various aspects of Indian Culture, Heritage, and Business

Holistic Development

- Personality Development and Image Building courses
- Mentor Mentee Program with a Milestone path designed for every individual student
- PRISM Brain mapping - neuroscience instrument for Self-development, EQ & Mental Toughness with guidance for all students
- Health & Wellness workshops
- Emotional Wellness Coach facility - 24x7
- Leadership and Team Skills through various Committees and Clubs on the campus

ACCOLADES & RANKINGS

TOI SIESBS Ranked 21st All India, Feb 2025

TOI SIESBS Ranked 2nd MUMBAI, Mar 2025

Outlook SIESBS, Nov 2025 Ranked 3rd All Private B-School, MUMBAI Ranked 26th All Private B-School, INDIA Ranked 1st Prominent Pharma Mgmt. B-School, INDIA Ranked among top 20 Gold Standard Institutions, catering to Pharma Industry in INDIA

mid-day SIESBS, June 2024 Excellence in Management Education

HIGHER EDUCATION SIESBS, Oct 2024 PGDM College of the Year

SIESBS Won the prestigious Dandekar Trophy for Accuthon 2024 - competition organised by BMA

SIESBS Won the Best Student of the Year Award 2024 - by BMA

Outcome - Industry Acceptance

Roles that SIES SBS Students are offered on completion of the Program

PGDM

- Business Analyst
- Sales Management
- Customer Relationship Management
- Product Management
- Supply Chain & Logistics Management
- Learning & Development Manager
- Talent Acquisition
- HR Generalist
- Financial Analyst
- Corporate Finance
- Risk Analyst
- Account Management

PGDM Pharmaceutical & Biotechnology Management

- Product Management
- Business Development Management
- Sales & Marketing Management
- Market Research Analyst
- Healthcare Consultant
- Biotech Data Analyst
- Brand Manager
- International Marketing Management